



Press Release

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FOR IMMEDIATE RELEASE

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Recycled Rides Vehicle Donations Roll in from Generous Insurers and Industry Partners

Princeton Junction, NJ, September 21, 2009 — The National Auto Body Council (NABC) wishes to announce its appreciation for the insurance industry and other strategic industry partners, who are stepping forward to provide the vehicles forming the foundation of NABC's Recycled Rides program.

Recycled Rides is a community awareness project whereby members of the NABC repair and donate refurbished vehicles to families and service organizations in need throughout the United States. Without vehicles for the collision repair industry to refurbish, there can be no program.

"We are very appreciative of the strong response we have received from insurers; their participation is crucial to the success of Recycled Rides," states Bill Mayer of Insurance Auto Auctions, who functions as Recycled Rides' vehicle procurement chair. "Many vehicle transformations are already underway, but there remain additional opportunities for insurers and others to donate vehicles."

Insurers that have so far provided vehicles are Allstate, American Family, Amica, Esurance, GEICO, Progressive, Republic Insurance Group, State Farm, Travelers, USAA. Participating strategic industry partners include the rental car companies, Hertz and Enterprise.

"We are grateful for the vigorous support of the insurance community and rental car business," adds Mike Quinn, co-founder of 911 Collision Centers and 2009 Recycled Rides chairman. "However, the 2009 version of Recycled Rides is in its eleventh hour and we need more vehicles to meet our goal of 100 give-aways. September 25 is the deadline for donations, as it will enable us to successfully meet our gifting date of the Monday before Thanksgiving."

A green project, Recycled Rides is not only good for the environment, but drives media awareness, helping NABC achieve its mission of enhancing the image of the collision industry, while each individual market receives a share of local attention. Also of significance is the fact that the initiative brings together all industry participants—collision repairers, insurers, car rental companies, paint suppliers, parts suppliers and material vendors—each participating in their own way to make it a success.

If you are interested in participating in Recycled Rides, please contact the vehicle donation hotline at 888-66-PRIDE (888-667-7433) or e-mail info@autobodycouncil.org. Recycled Rides' long-term goal is 500 simultaneous vehicle donations, which Quinn believes can be achieved with a growing list of donors and



participating repairers. Any collision shop, insurer, vendor, parts provider, or other company interested in participating in the program is encouraged to contact the hotline.

About NABC: NABC is a non-profit organization dedicated to enhancing the image of the collision industry. Our ongoing and continued success is a direct result of the efforts and support of our sponsoring companies and membership. Please contact NABC directly for membership information. Call 1-888-667-7433 (888-66PRIDE) or go to www.autobodycouncil.org.

NABC ~ Changing the image of our industry, one consumer at a time.

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