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Special points of interest:

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- > Letter From E.D. & The NABC Office
- > Newest Diamond Member!
- > Photos From NACE
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**Recycled Rides Touches The Lives of Families Across the Nation**

We are proud to announce that 72 vehicles were gifted to families and service organizations across the nation this Thanksgiving season as part of the 2009 Recycled Rides™ initiative sponsored by NABC.

Recycled Rides is a community awareness project whereby you, our members, repair and donate refurbished vehicles to needy families and service organizations throughout the United States. A “green” program, Recycled Rides recruits collision repair facilities, insurers, paint suppliers and OEM, aftermarket and salvage parts suppliers to contribute in their own specific ways.

This year Recycled Rides got a notable boost from “Market Champions,” those repairers who participated in

last year’s effort and have now challenged their competitors to assist even more individuals and organizations in need. These repairers stepped up their level of commitment to the program and are making significant contributions in their communities. Two such “Market Champions” are **Bob Schubert of Impact Auto Body** in Mesa, Arizona and **Joseph Amodei of 112 Automotive** in Patchogue, New York. Both were recognized for their outstanding contributions to the Recycled Rides effort at NACE.

Michael Quinn, in his final year as Recycled Rides Chair, summarized the 2009 event. “We are proud of all Recycled Rides participants and the positive impact they have had in their markets,”

he said. “We are hopeful others in our profession find inspiration in their heroic acts and take part in making Recycled Rides 2010 our most successful to date.”

In addition to the Market Champions, a host of other repair facilities contributed multiple vehicles to those in need. They are: Bakers Collision Repair Specialists, Mansfield, Ohio; CARSTAR; Collision Authority, Las Vegas, Nevada; Collex Collision Experts, Detroit, Michigan and Naples, Florida ; Connecticut Collision Repair Specialists; Cooks Collision Centers, Roseville, California; FIX Auto; Precision Auto Body, Beaverton, Oregon; Sterling Auto Body Centers; and 911 Collision Centers, Scottsdale and Tucson, Arizona, and Las Vegas, Nevada.

*Cont. on page 2*

**LKQ Corporation Jumps On Board As NABC’s Newest Diamond Level Member**

The National Auto Body Council (NABC™) is pleased to announce that LKQ Corporation has stepped forward to become the newest diamond level member of NABC, the highest level of corporate sponsorship for the organization.

LKQ Corporation serves tens of thousands of collision repair businesses, mechanical service shops and

vehicle dealerships throughout the United States and Canada, providing a variety of aftermarket, recycled and refurbished automotive repair-related products. Their mission statement states one of their company goals is to be “a good corporate citizen where we work and live,” an aspiration that underscores LKQ’s support of NABC.

“In addition to improv-

ing the image of the industry and the marketplace at large, NABC has a consistent record of working for the betterment of local communities as is the case with their Recycled Rides program, which LKQ has actively supported since it was initiated,” says Herb Lieberman, industry liaison for LKQ Corporation. “We see on a day-to-day basis the value

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## Recycled Rides (cont. from page 1)

For More Information on Recycled Rides, go to [www.recycledrides.org](http://www.recycledrides.org)



“To be present for a vehicle giveaway ceremony is an unforgettable and humbling experience,” added Quinn. “We challenge all repair facilities, trade associations, insurers and parts and material vendors to get involved with Recycled Rides and join the NABC in changing the image of our industry.”

NABC Executive Director Chuck Sulkala expressed related sentiments. “This is the best work we do as a collective industry,” he stated. “Not only are we having a positive impact on

the image of our industry to consumers, but we are helping those whose lives have been turned upside down for one reason or another. It’s a life-changing initiative of which we’re lucky to be a part.”

The NABC thanks Michael Quinn for everything he has done to make Recycled Rides the tremendous success it has become. Nick Notte, President of Sterling Auto-body Centers, will assume that role in 2010 as Quinn moves on to chair NABC’s newest community service project, First Responders

Emergency Extraction (F.R.E.E.).

“As Chair of the 2010 Recycled Rides initiative, I have spent a good deal of time preparing to follow in the footsteps of my good friend, Mike Quinn,” Notte said. “No doubt Mike’s shoes are big ones to fill, but it is inspiring to see the willingness of our entire inter-industry to help those in need.”

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## Letter From the NABC Executive Director

It has been a busy and exceptional time for us all. It is hard to believe that NACE was only a month ago—it seems like it has been several, at least—not to mention that we followed it up with our Recycled Rides Drive-Away Day, which took place for most shops before Thanksgiving (although my recycled vehicle is still waiting on a back-ordered air-bag).

In short, this year has slipped away faster than an Alberta Clipper (for those of you not in the Northeast I’m talking about a very fast and furious weather pattern) and the time has arrived to hunker down and get ready in earnest for winter.

Yes, the beginning of another year is before us, and as we send out renewal notices, we’re reminded of all the challenges and opportunities we have to look forward to: the rollout of our First Responder Emergency Extraction (F.R.E.E.) program,

our PRIDE awards, and our new venture which includes working with ASU students to create a portal for Recycled Rides participants on the NABC Web site. The energy level around NABC is ramping up to full intensity, and that’s always exciting.

As is always the case with NABC, each and every member and non-member is welcome to any and ALL of our open meetings. We want your participation and active involvement whether it be joining a committee, working on a project or participating on the board. All your talents are welcome and appreciated.

Please remember, this is your organization and while our goal and focus is to improve the image of the industry, we do it through working with and promoting community and local-based programs as well as undertaking efforts designed to give maximum visibility to our quality members and create a lasting impression of what this industry

is all about in both spirit and action.

I am excited about the new year and about the leadership our board brings to it. We welcome your comments and concerns about the way we do things. If we are not living up to your expectations, we need to know. Don’t be afraid to tell me how you feel we could do better, because sometimes those closest do not see things as clearly as those viewing them from afar.

Please also remember that if you see or hear comments that bring down this industry we need to be altered so we can respond in a timely manner with the full intent of correcting such perceptions.

As the special people you are, thank you again for helping and supporting our efforts to make this industry an even more awesome one; good people doing great things.

Chuck Sulkala  
NABC Executive Director

**“We are committed to improving the image of the collision industry.”  
- NABC**

### LKQ (cont. from Page 1)

NABC and those supporting NABC bring to the collision repair industry and the nation's motorists. For that reason we believe it is important to commit to diamond level sponsorship. We are committed to becoming an active participant in NABC's meetings and committees.

"As LKQ continues to expand its role in the motor vehicle dismantling and recycling industry, and its services to all in the collision industry, we shall continue to do all we can to advance the important roles

of industry associations and conferences."

NABC looks forward to establishing a long, mutually beneficial partnership with LKQ Corporation, who this year increased their participation in Recycled Rides™ and is set to take part next year in NABC's new first responder emergency extraction (F.R.E.E.) program.

"We are happy that LKQ has decided to build on their participation in Recycled Rides and become even more involved with NABC," states NABC Executive

Director Chuck Sulkala. "I know they will bring greater exposure to our efforts to improve the image of collision industry and act as a catalyst to ensure that change continues to take place."

*Companies and collision repairers interested in changing the industry for the better can help by becoming a member of NABC. Membership applications are available on the Web site at [www.autobodycouncil.org](http://www.autobodycouncil.org).*

**Interested in becoming a member? Go to:**  
<http://autobodycouncil.org/application.htm>

### Letter from the NABC Office

As we approach the beginning of the new millennium's second decade, I think we can all agree 2009 has been a challenging year from a financial standpoint. But through these difficulties the NABC has shown its resiliency by maintaining its focus and dedication, as well as its member base—with the addition of even more members! We applaud everyone involved who continues to make this possible. Here's to 2010, and beyond!

For those of you who attended NACE this year, we would like to take this opportunity to thank each and every one of you for attending and for stopping by the booth. We hope you enjoyed your time, learned a lot and are anxious to attend next year. We'll look forward to seeing you.

We here at the Office have officially been on board as NABC's management team for a year! In

this time, we have put forth the utmost amount of effort to learn even more about the industry and provide valuable insight into the management side of the association. As the NABC continues to grow, we continue to improve upon and implement recipes for success for the organization.

From all of us at the Office, have a very safe and happy holiday season and new year!

**THIS JUST IN!**

**Copart and United Recyclers Group have joined NABC as its newest Diamond Level Members—details to follow in March's newsletter!**

### Upcoming NABC Events and Meetings

**April 14/15, 2010**—NABC board of directors meeting will be held at the Crowne Plaza Rivinia in Atlanta, Georgia.

**July 21/22, 2010**—NABC board of directors meeting will be held at the Intercontinental Chicago O'Hare in Chicago, Illinois.

We would like to take this opportunity to thank ALL who participated in the recent NABC Golf Tournament in Palm Springs, California! We would especially like to thank our sponsors for providing even more value to the event. If you are interested in participating as a sponsor next year, please contact the NABC Office.

## PRIDE Award Program

Help us take PRIDE in someone in the industry!!

### What is PRIDE?

The purpose of the PRIDE Award program is to seek out and recognize individuals and/or groups who distinguish themselves by performing selfless acts of kindness or other humanitarian deeds outside their role in the collision industry.

### Who is eligible?

Any individual, business organization, or group employed in a collision industry-related segment such as a collision repair facility, vehicle manufacturer, supplier/vendor, educator, insurer, independent appraiser or trade

association is eligible to be nominated.

### How do I nominate someone?

Provide a description of why you think this individual, business organization, or group deserves consideration. Once your nomination is received, a PRIDE Award committee member will contact you for further information about your candidate. Should you prefer, you may attach a detailed resume outlining why you feel the nominee is deserving. Additional articles and news clippings may be included, as well.

The PRIDE Award winner(s) will be chosen by an independent panel of

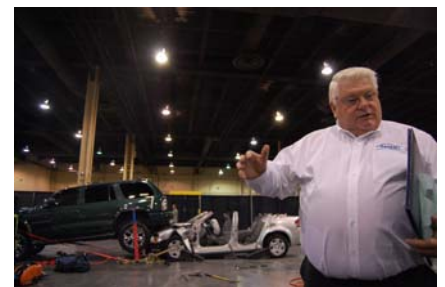
judges representing a cross-section of the industry, appointed by the NABC PRIDE Award committee.

The NABC PRIDE Award winners will be recognized at the Collision Industry Night of Achievement held in Las Vegas, Nevada in October 2010.

For more information, to nominate someone or to view past award winners go to [www.autobodycouncil.com](http://www.autobodycouncil.com).

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## 2009 NACE Photos—Recycled Rides, NABC Exhibit Booth, F.R.E.E.!



We're on the Web!  
[www.autobodycouncil.org](http://www.autobodycouncil.org)

**What is the National Auto Body Council?**  
 The National Auto Body Council is a not-for-profit organization committed to the goal of improving the image of all dedicated professionals in the collision repair industry.

**NABC Vision Statement:**  
 The collision repair industry is recognized as an essential profession serving the community.

**NABC Mission Statement:**  
 To develop and implement programs and activities to enhance the image of the collision repair industry.



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\*Photography Credit: Christopher L. Decker