

July 15, 2010



NABC— 191 Clarksville Road, Princeton Junction, NJ 08550 — 888-66-PRIDE (Toll Free)
 Web site: www.autobodycouncil.org — Email: info@autobodycouncil.org

July 2010 Newsletter

Special points of interest:

- > FREE
- > Recycled Rides Update
- > Letter From E.D., President and The NABC Office
- > Upcoming Meetings

Recycled Rides 2010—Setting a New Standard for Participation

With the start of the new year, the NABC's Recycled Rides™ initiative promises an unprecedented level of vehicle donations. The Recycled Rides committee fully expects to exceed 150 vehicle donation, more than double the 2009 total. To date, 98 repairers have confirmed their participation, with six more needing just a little bit more peer pressure, which promises to be applied.

This is great news. While the official shop participant entry process has been closed, "friends" of NABC are diligently working their industry contacts and getting out the heartwarming story of Recycled Rides and how meaningful participation can be. Shop owners who participated last year seem to be pulling out the stops this year, refurbishing more than one vehicle for the cause. Organizations such as Precision Collision, Craftsman

Auto Body, Fix Auto, CAR-STAR, ABRA and 911 Collision have stepped up their donations for 2010. Sterling Autobody Centers will gift 30 vehicles. Individual operators/market champions such as Joe Amodei on Long Island, continue to spread their special brand of goodwill, getting more and more shops to participate. Joe orchestrated a six-vehicle donation earlier this year, and promises to deliver more on Ride-Away-Day. Remember, that unforgettable day is scheduled for November 22.

The donation of quality vehicles makes all of this possible. To date, the vehicle procurement committee, chaired by Mary Lou Silveira of Schnitzer Steel, has done a remarkable job, working to ensure that every shop wanting to participate, will get a vehicle, regardless

of their location. Leading off those donations is State Farm Insurance Company, which has committed to an unprecedented 60 vehicles for 2010. Allstate Insurance Company has committed to 30, with more committed by Esurance, GEICO, Mercury, Progressive, and Travelers Insurance Companies.

One key addition to this year's program, is the participation of 1-800-Charity-Cars, a nonprofit organization that provides free vehicle and vehicle support services to disadvantaged families. Mary Lou has arranged for Charity Cars to provide vehicles to shops located in areas where donations from insurers are not available. They have become a trusted partner and the Recycled Rides committee is expecting great things from them, including the streamlining of the vehicle titling process.

FREE Kicks into High Gear

The NABC First Responders Emergency Extrication (FREE) program continues to move forward as attested by two key events that took place this past June 12 and June 14.

These location was St. George, Utah and the host was Dealer Collision Center. Shop manager Jesse Thompson and his staff did a wonderful job. Their FREE

event culminated with a real Hawaiian luau, complete with fire dancers!

FREE, the latest of NABC's community service projects, highlights local collision repair facilities by hosting the delivery of current vehicle design information to first responders in their communities. Due to rapid advancements in vehicle design, including

high strength steels, passenger restraint systems, multiple air bags and the growing popularity of high-voltage hybrid vehicles, the FREE program fills a much needed void. Not only is the information provided important, but the opportunity to work on actual vehicles provides invaluable hands-on practice for first responders.

St. George was the 2010

Inside This Issue:

Recycled Rides	1
FREE	1
Letter From E.D. and NABC President	2
Letter from Office	3
Upcoming Meetings	3
NABC Mission/Vision	4

Cont. on page 3

Recycled Rides (cont. from page 1)

For more information on Recycled Rides, please contact us at info@autobodycouncil.org



In addition to record numbers of donated vehicles, several new parts providers have agreed to participate. First, AutoZone has intensified its focus on the collision repair industry, and has joined the NABC as a diamond level member. Their commitment is underscored by their offer of providing mechanical parts to Recycled Rides vehicle refurbishers. Next, 1-800-Radiator & A/C has generously committed to donating radiators to the first 150 vehicles needing radiators. Last, and certainly not least, Autodata has agreed to donate replacement VIN badging

for those vehicles that need it.

“The Recycled Rides fever is contagious,” said Nick Notte, 2010 Recycled Rides chairman. “I get calls every week from businesses and individuals who feel a need to participate—to give back to their community. In an economy that still isn’t out of the woods, it’s gratifying to see such enthusiasm from our inter-industry.”

The enormity of an initiative like Recycled Rides does not get addressed without the commitment and hard work of its volunteers. The entire committee has done a remarkable job getting the initiative to this

point. Members that have stepped up to key leadership roles on the committee are as follows: Repair Facility Advisor – Troy Holm, Collision Services; Vendor/Parts Advisor – Terry Fortner, LKQ Corporation; Repair Facility Committee Leader – Jim Ocampo, Dupont; Vendor/Parts Committee Leader – Dwight Howard, APU Solutions; and Marketing/Communications Liaison – Sharon Mazanek, Sterling Autobody Centers. Their leadership will also help Recycled Rides to gift five vehicles at each of the NACE and SEMA shows. All industry supporters are urged to attend.

Presidential Musings

Change is good! The NABC is excited about changing with the times. It is important we plan to our fullest potential—which is why I am excited about our July planning meeting. Here all of the committees will review their successes/challenges and make adjustments to fulfill NABC’s mission of improving the image of the industry. Please stop by the planning meeting or our regular open board meeting if your schedule permits. You can also join us by viewing our meeting live on Collision Hub®. Meeting details are available in this issue of the newsletter, as well as on the NABC Web site. Please visit www.autobodycouncil.org.

George Avery
NABC President

From the Desk of the Executive Director

So what does it take to be on the NABC board? Better yet, what does it take to be an NABC leader? It takes commitment to want the image of the industry to be better for you, your family, and those that work for you. It takes the desire and belief that—while the industry has some folks that do not obey the law and do not do things honestly for customers and employees—we, as individuals, do. We want others to know that we are in the majority and not those others with whom we have been forever stereotyped.

So how do you step forward? Well, each year, seven seats on the board become available for election. It doesn’t matter if you have never been involved in the process or if you have been a board member for 15 years—the fact is all are welcome to seek one of those seats.

Once you become a board member, you have the opportunity to become an officer—it really is that simple. A Ph.D. degree or senior management experience is not required, only the desire to make a difference and participate.

To nominate yourself, all you need to be is an NABC member and/or a representative of a member company, then make it known to Christopher Decker at the NABC office of your request to be considered for the board. It is that simple. The request must be received between now and Labor Day, after which nominations will be closed.

If you should have any questions, please feel free to contact myself at chucksulkala@msn.com or speak with Chris Decker.

Cont. on Page 3



FREE (cont. from Page 1)

host of the annual Utah Fire Convention so it was a tremendous opportunity to show the best side of our profession. Jesse and his team did just that.

State Farm and American Family Insurance generously donated vehicles for the event and Holmatro Rescue Equipment representatives were on hand to demonstrate the latest emergency extraction techniques.

Departments from all over Utah participated and showed great enthusiasm and gratitude for this program. Steven Wade, owner of several local dealerships in St. George, a partner in Dealer Collision Center, and the incoming chair of the National Automotive Dealers Association (NADA) said, "This training is valuable and necessary. We should have been doing this years

ago."

Steven was grateful to the NABC for providing a detailed template and tools to help ensure a successful program.

The FREE and vehicle procurement committees have found that securing vehicles for this training can take time. Therefore, we are asking shops to schedule at least 90 days out from when they commit to a program. If you have interest in hosting a FREE event this fall, winter or in 2011, please make contact with the NABC office as soon as possible—call 888-66-PRIDE—so we can ensure your program's success.



2010 FREE Committee

Chris Andreoli	Michael Quinn (Chair)
Bob Brown	Scott Saal
Toby Chess	Mary Lou Silveira
Fred Iantorno	Chuck Sulkala
Nick Notta	Rick Tuuri
Craig Oliveira	

For more information on FREE, please contact us at info@autobodycouncil.org

Letter from the NABC Office

As the summer months begin to heat up, so does the NABC and its multiple programs that are already underway!

The office has made a significant push in retaining previous Recycled Rides participants as well as enticing new ones. At this point, we are proud to say we have already confirmed at least 100 shops for this year's program and we look forward to working with all of them!

The First Responder's Emergency Extrication (FREE) program is also beginning to pick up steam, as we have at least 12 shops lined up in the next few months to participate in the training course. The office has diligently been working with FREE Committee Chair Michael Quinn in an effort to spread the word about this great program.

Finally, if you haven't heard already, the next

NABC meeting will be held in the "Windy City" of Chicago. You can check the day and times of our meetings below or on the Web site.

From all of us at the office, have a safe and healthy summer!

Exec Director (cont. from Page 2)

The election will be held at our annual meeting in Las Vegas during SEMA. We look forward to hearing from you.

"We are committed to improving the image of the collision industry."

— NABC

Upcoming NABC Events and Meetings

July 19, 2010—Planning Meeting

Held at the Intercontinental Chicago O'Hare in the "Pollack A" room from Noon–6p.m.

July 20, 2010—Board Meeting

Held at the Intercontinental Chicago O'Hare in the "Warhol B" room from 9a.m.–Noon.

We're on the Web!
www.autobodycouncil.org

What is the National Auto Body Council?

The National Auto Body Council is a not-for-profit organization committed to the goal of improving the image of all dedicated professionals in the collision repair industry.

NABC Vision Statement:

The collision repair industry is recognized as an essential profession serving the community.

NABC Mission Statement:

To develop and implement programs and activities to enhance the image of the collision repair industry.



191 Clarksville Road
Princeton Junction, NJ 08550
USA

Phone: 888-66-PRIDE
Fax: 609-799-7032
E-mail: info@autobodycouncil.org

Current NABC Diamond Level Sponsors



2010 NABC Officers

George Avery, President
State Farm Insurance Company
One State Farm Plaza, A4
Bloomington, IL 61710
309-766-8627 Phone/Fax
E-mail:
george.avery.aa0j@statefarm.com

Stacy Bartnik, Vice President
1249 Jack Pine Court
Palatine, IL 60067
224-210-0052 / 847-991-6576
E-mail: stacybartnik@comcast.net

Karen Fierst, Treasurer
KerenOr Consultants
614 Sisson Street
Silver Spring, MD 20902
301-681-4383 / 301-455-8820
E-mail:
kferst@kerenorconsultants.com

Janet Chaney, Secretary
143 Middle Burnt Fork Road
Stevensville, MT 59870
480-720-2565
E-mail:
janet_chaney@earthlink.net

Michael Quinn, Director at Large
911 Collision Centers
140 S. Euclid
Tucson, AZ 85719
520-791-9119
E-mail: mikeq@911collision.com

Russell Thrall III, Chairman of the Board
Collision Week / I-Car
P.O. Box 538
Tannersville, PA 18372
570-629-8010 / 216-274-9040
E-mail: russ@thrall3.com

Chuck Sulkala, Executive Director
12 Carriage Lane
Walpole, MA 02081
617-803-1120 / 617-522-8661