



Press Release

FOR IMMEDIATE RELEASE

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Arizona Veterans Look Forward to Donated “Recycled” Rides

Princeton Junction, NJ, September 25, 2009 — The National Auto Body Council (NABC) is proud to announce that Arizona body shops and major insurers have committed to participate in NABC’s Recycled Rides project. Together they will donate five recycled vehicles to Arizona Disabled American Veterans (DAV) chapters and the Military Families Foundation.

Recycled Rides is a community awareness project whereby members of the NABC repair and donate recycled vehicles to families and service organizations in need throughout the United States. A “Green” program, Recycled Rides recruits auto body shops, insurers, paint suppliers and parts vendors to contribute in their own specific ways. Recycled Rides is scheduled to make over 100 simultaneous vehicle donations on November 23, 2009, the Monday before Thanksgiving including those earmarked for the Arizona DAV project.

The idea to donate multiple vehicles to help the state’s disabled veterans originated last year when Bob Schubert, owner of Impact Auto Body in Mesa, first got involved with Recycled Rides. “My wife and I were considering several different charities,” Schubert recalls, “when we thought, ‘why don’t we help our veterans?’ That’s when we decided to contact the Arizona DAV.”



Schubert got in touch with Arizona DAV Chapter #8 Commander Bill Wiedbusch, events progressed rapidly, and on the Monday before Thanksgiving, 2008, Wiedbusch’s chapter received a reconstructed van finished off with a patriotic “wrap” befitting the veterans it would transport.

“This project is fantastic; the van Bob and his staff donated has been very helpful to us,” says Wiedbusch. “We are grateful that other body shops have come forward this year to assist with the needs of other DAV chapters. These donations will help us transport many disabled veterans to vital medical appointments.”

Shops participating in this year’s vehicle giveaway in Arizona include:

Auto Body World (Phoenix)

Impact Auto Body (Mesa)

Invision Auto Body (Mesa)

Select Auto Body (Phoenix)

911 Collision Centers (Scottsdale & Tucson)

“Recycled Rides allows all facets of the collision repair industry to utilize their talents to help those less fortunate in their communities,” explains Recycled Rides Shop Coordinator, Troy Holm of Collision Services. “We are proud of these shops, the insurers who generously donated the vehicles and their dedication to serve our veterans in need.”

Chairman of the House Military Affairs and Public Safety Committee, Rep. Jerry Weiers (R-West Phoenix) will host the event at the state Capitol on Monday, November 23, 2009 at 2:00 p.m. where the five vehicles, wrapped in patriotic colors, will be officially presented to DAV and Military Families Foundation . The governor and other dignitaries are expected to attend as well. Anyone interested in supporting the event is invited to attend.

“We want to thank Esurance, State Farm and USAA Insurance for their generous donations of vehicles to this worthwhile project,” states Bill Mayer from Insurance Auto Auctions and Recycled Rides vehicle procurement director. “This is a great tribute to our veterans from the entire collision repair industry.”

Any collision shop, insurer, vendor, parts provider, or other company interested in participating in the 2010 Recycled Rides initiative is encouraged to contact NABC’s administrative office at 1-888-667-7433 (888-66PRIDE) or e-mail info@autobodycouncil.org. Recycled Rides’ long-term goal is 500 simultaneous vehicle donations.

About NABC: NABC is a non-profit organization dedicated to enhancing the image of the collision industry. Our ongoing and continued success is a direct result of the efforts and support of our sponsoring companies and membership. Please contact NABC directly for membership information. Call 1-888-667-7433 (888-66PRIDE) or go to www.autobodycouncil.org.

NABC ~ Changing the image of our industry, one consumer at a time.

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