



Press Release

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FOR IMMEDIATE RELEASE

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Las Vegas Declares National Auto Body Appreciation Day

Las Vegas, NV, December 29, 2009 — The National Autobody Council (NABC) proudly announces that the City of Las Vegas declared November 6, 2009 to be National Auto Body Appreciation Day. The acknowledgment was in recognition of the challenging work the industry performs to provide safe, quality collision repairs, making it a vital business partner in all communities.

The declaration coincided with the donation of six recycled vehicles to six families in need of transportation, part of the Recycled Rides™ initiative's "Ride-Away Day", sponsored by NABC. The event took place on the NACE show floor at the Mandalay Bay with Las Vegas Mayor Oscar Goodman in attendance. The mayor personally handed over the vehicles to the recipients, all graduates of Family Promise of Las Vegas, which helps financially challenged families achieve sustainable independence.

The mayor likewise read a proclamation honoring the collision repair industry:

Whereas;	the National Auto Body Council (NABC) a not-for-profit organization committed to the goal of improving the image of all dedicated professionals in the collision repair industry; and
Whereas;	the membership of the National Autobody Council has helped families by providing reliable transportation through its Recycled Rides program. Last year, three vehicles were donated to Family Promise of Las Vegas and NABC intends to donate even more this year; and
Whereas;	the National Auto Body Council continues to support and promote Automotive Week in Las Vegas at the National Autobody Convention and Exposition (NACE); and
Whereas;	the National Autobody Council and the collision industry work with the insurance companies and vendors supplying parts, paint and materials to reconstruct damaged vehicles with sufficient skill to ensure safe, quality repairs; now
Therefore;	I, the Mayor of the City of Las Vegas, County of Clark, State of Nevada, hereby proudly proclaim November 6, 2009 to be: National Auto Body Appreciation Day in the city of Las Vegas and ask all citizens to recognize the challenging work they perform to provide safe, quality repairs.

The proclamation was signed by the mayor and affixed with official seal of the City of Las Vegas. A copy of the original is available at <http://autobodycouncil.org/proclamation.pdf>.

Mayor Goodman originally proposed that the city honor the NABC after personally witnessing the hard work that went into the Las Vegas Recycled Rides program. However, because NABC considers itself a mere reflection of the nature of the collision repair industry — people helping people — the emphasis of the proclamation was changed to focus on the entire industry.

“We appreciated the city and the mayor’s recognition,” states NABC Executive Director Chuck Sulkala, “and were humbled to accept the proclamation on behalf of the entire auto body industry. Many people in our profession do many wonderful things for the benefit of others, and it makes us all proud to be able to celebrate and recognize these true heroes. We thank the City of Las Vegas for this honor.”

About Recycled Rides: Recycled Rides is a community awareness project whereby members of the NABC repair and donate refurbished vehicles to families and service organizations in need throughout the United States. The program’s “Ride-Away Day” occurs simultaneously across the country the Monday before Thanksgiving. A “green” program, Recycled Rides recruits auto body shops, insurers, paint suppliers and parts vendors to contribute in their own specific ways. The initiative’s goal for 2010 is 150 vehicle donations.

About NABC: NABC is a non-profit organization dedicated to enhancing the image of the collision industry. Our ongoing and continued success is a direct result of the efforts and support of our sponsoring companies and membership. Please contact NABC directly for membership information. Call 1-888-667-7433 (888-66PRIDE) or go to www.autobodycouncil.org.

NABC ~ Changing the image of our industry, one consumer at a time.

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