



Press Release

National Auto Body Council • 191 Clarksville Rd., Princeton Junction, NJ 08550 • 888 66-PRIDE • (Fax) 609 799-7032

FOR IMMEDIATE RELEASE

For More Information contact:

Chuck Sulkala, NABC Executive Director

Phone: (888 66-PRIDE) or e-mail: chuck@autobodycouncil.org

PPG Steps Forward to Become Newest NABC Corporate Member

Princeton Junction, NJ, February 17, 2009 — The National Auto Body Council (NABC) is pleased to announce its newest corporate member, PPG, a respected supplier of automotive paints and paint-related products and services to the collision repair industry.

PPG has a history of partnering with collision repair businesses to help improve body shop quality and efficiency, notably through its MVP Business Development Program. The continual development of a professional industry image contributes to this goal. Corporate membership in NABC helps facilitate this as well.

“PPG has long admired the work of NABC and its efforts to move the industry forward,” says Domenic Brusco, senior manager of collision industry relations for PPG. “When the collision repair profession shines in the eyes of the consumer, the companies that support it shine, too. The NABC portfolio of good works is filled with projects that have a positive impact on the public consciousness, including its latest, the Recycled Rides initiative.”

The support of corporate members help NABC, a not-for-profit organization, undertake such projects as a national public relations effort to educate consumers and repairers on issues such as finding a quality collision repair facility; the aforementioned Recycled Rides project; and a comprehensive effort to network with the consumer press to elevate the collision repairer’s profile in the eyes of the motoring public.

“We are pleased that PPG has come forward to recognize NABC and its efforts,” states NABC Executive Director Chuck Sulkala. “Given these challenging times, their decision to become a corporate member speaks volumes about their conviction that we are doing the right thing for the collision industry. It also displays their commitment to industry improvement. Corporate members like PPG enhance NABC’s ability to change the image of our profession, one consumer at a time, and we welcome others—regardless of company size—to join us in doing so.”

Companies and collision repairers interested in changing the industry for the better can help by becoming a member of NABC. Membership applications are available on the website at www.autobodycouncil.org.

About PPG: Pittsburgh-based PPG is a global supplier of paints, coatings, chemicals, optical products, specialty materials, glass and fiber glass. The company has more than 140 manufacturing facilities and equity affiliates and operates in more than 60 countries. Sales in 2008 were \$15.8 billion. PPG shares are traded on the New York Stock Exchange (symbol: PPG). For more information, visit www.ppg.com.

About NABC: NABC is a non-profit organization dedicated to enhancing the image of the collision industry. Our ongoing and continued success is a direct result of the efforts and support of our

sponsoring companies and membership. Please contact NABC directly for membership information. Call 1-888-667-7433 (888-66PRIDE) or go to www.autobodycouncil.org.

NABC ~ Changing the image of our industry, one consumer at a time.

###