



Press Release

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FOR IMMEDIATE RELEASE

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Six Las Vegas Families to Receive Gift of Reliable Transportation this Coming November

Las Vegas, NV, October 29, 2009 — Imagine the negative impact a lack of reliable transportation has on a lifestyle. Getting to work, going to the doctor, or even grabbing a quart of milk at the store becomes a challenge. Most of us probably can't imagine existing without a car at our immediate disposal, yet the United States Bureau of Transportation estimates that over 15 million Americans have difficulty getting access to a vehicle for personal and family use.

For this reason, the National Auto Body Council (NABC) is pleased to announce that the lives of six deserving Las Vegas families will be changed forever on Friday, November 6, 2009 at the Mandalay Bay Convention Center. At noon on the NACE show floor in booth N4087, with Las Vegas Mayor Oscar Goodman in attendance, each will receive the gift of a refurbished vehicle.

The donated vehicles come courtesy of an inter-industry program called Recycled Rides™ that allows NABC members to put their superior craftsmanship to benevolent use. Collision repair participants include 911 Collision Centers, Collision Authority, and Sterling Auto Body, as well as insurers Allstate, Esurance, Progressive and State Farm. Strategic partners donating materials to the project are 1-800-Radiator, 3M, CarQuest, DuPont, Greenleaf, LKQ, and Sherwin Williams.

"The hard work and long hours the segments of the collision industry put into this initiative underscore the positive difference we can make for our neighbors in need," says Nick Notte, president of Sterling Auto Body and 2010 Recycled Rides chair. "The complex and sometimes conflicting issues, agendas and personalities that make up our industry are set aside on Ride-Away Day when all that matters are the smiling faces of the vehicle recipients. It's a snapshot of all that is good about being part of Recycled Rides and why everyone at Sterling Autobody Centers is proud to be involved."

The six participating families are graduates of the Family Promise of Las Vegas program, a non-profit interfaith network that provides support to families in crisis. Recipients include a single widowed Air Force veteran raising three sons; a single mother raising three young sons; a Navy veteran, his wife and four children—one with a chronic medical condition requiring regular trips to the doctor; a single father who has to get his children ready for school before he catches the bus for work at 7 a.m.; a couple expecting a child in December that must undertake, each day, a one-hour bus commute that would take five minutes by car; and a couple with two children who will be able to visit family in Arizona to strengthen their personal support network.

"In each of these cases the recipient heads of household are trying to do the right thing for their families, but are hindered because they don't have a functioning vehicle to get everyone to work and school on

time,” states Michael Quinn, owner of 911 Collision Centers in Las Vegas and Recycled Rides chairperson. “Thanks to Recycled Rides, these families will get the opportunity to make better lives for themselves. I am grateful to be part of a project that so clearly illustrates the giving nature of NABC members and the collision industry in general.”

About Recycled Rides: Recycled Rides is a community awareness project whereby members of the NABC repair and donate refurbished vehicles to families and service organizations in need throughout the United States. A “green” program, Recycled Rides recruits auto body shops, insurers, paint suppliers and parts vendors to contribute in their own specific ways. Recycled Rides is scheduled to make 100 simultaneous vehicle donations on November 23, 2009, the Monday before Thanksgiving.

About Family Promise: Family Promise of Las Vegas is a 501-c3 non-profit that organizes houses of worship, community agencies, and social service agencies into a community-based interfaith hospitality network. It is an affiliate of a national program with 140 networks nationwide.

Family Promise’s Family Mentoring Program is a homelessness prevention initiative that trains volunteers to act as advisors and advocates for at-risk families, helping them achieve goals and maintain self-sufficiency. Families that graduate from the program’s transitional sheltering program are enrolled in a mentoring program to assist them with sustaining an independent future.

About NABC: NABC is a non-profit organization dedicated to enhancing the image of the collision industry. Our ongoing and continued success is a direct result of the efforts and support of our sponsoring companies and membership. Please contact NABC directly for membership information. Call 1-888-667-7433 (888-66PRIDE) or go to www.autobodycouncil.org.

NABC ~ Changing the image of our industry, one consumer at a time.

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