



Press Release

National Auto Body Council • 191 Clarksville Rd., Princeton Junction, NJ 08550 • 888 66-PRIDE • (Fax) 609 799-7032

FOR IMMEDIATE RELEASE

For More Information contact:

Chuck Sulkala, NABC Executive Director

Phone: (888 66-PRIDE) or e-mail: chuck@autobodycouncil.org

United Recyclers Group Announced as Newest NABC Diamond Level Member

Princeton Junction, NJ, March 23, 2010 — United Recyclers Group, LLC (URG), a well-known partnership of automotive recyclers, is the latest organization to enroll as a diamond level member of the National Auto Body Council (NABC). This is the highest level of NABC corporate membership.

Like several other corporate members, URG's support of the NABC began with its participation in Recycled Rides™, the NABC-sponsored nationwide awareness project whereby NABC members repair and donate recycled vehicles to families and service organizations in need in their communities. Finding quality parts for reconstructed vehicles is always a priority for the program, and a number of URG members were either already involved, or wanted to be involved in helping supply them.



"When we saw how many of our members were either already active or interested in the program," says URG Executive Director Michelle Alexander, "we knew it was time for us, as an organization, to step up and be a part of this important community outreach."

One of the effects of URG's involvement was getting an engineering student group at Arizona State University engaged in Recycled Rides through the school's Engineering Projects In Community Service (EPICS) service learning program. EPICS is devoted to getting students real-world experience on engineering projects that make a difference in the local area.

"The application of the Recycled Rides concept to the EPICS program is an example of the synergies that can grow out of our partnership with the NABC," adds Alexander. "The number of volunteer community service programs that have benefitted from the NABC's generous involvement and support is impressive. The NABC and URG are leaders within our respective industries and we are glad to have the opportunity to apply our members' professionalism and skills to better serve the communities we care about and do business in."

The NABC is thankful for the increased support of URG, and is grateful to be able to tap into its members' expertise on a regular basis. "It is important to note that the goal of both the NABC and URG is to work together to be of service to the industry," says NABC Executive Director Chuck Sulkala. "By doing so, our members benefit and the industry benefits. Most importantly, the recipients of our contributions benefit, whether it be parts for Recycled Rides or vehicles to use in our First Responders Emergency Extraction program. I also welcome URG's advice and counsel on association matters. Getting the credit is not the most important thing, making a positive difference is."

Companies and collision repairers interested in changing the industry for the better can help by becoming a member of NABC. Membership applications are available on the website at www.autobodycouncil.org.

About United Recyclers Group: United Recyclers Group, LLC is a partnership of over 330 industry leading auto recyclers that work together to improve and modernize the automotive recycling industry. Changes they have made include developing their own inventory management system, Pinnacle and Pinnacle Pro; creating a buying cooperative; and offering group marketing options. For more information, go to the United Recyclers Group website at www.u-r-g.com or call 303-367-4391.

About Recycled Rides: Recycled Rides is a community awareness project whereby members of the NABC repair and donate refurbished vehicles to families and service organizations in need throughout the United States. A “green” program, Recycled Rides recruits auto body shops, insurers, paint suppliers and parts vendors to contribute in their own specific ways.

About NABC: NABC is a non-profit organization dedicated to enhancing the image of the collision industry. Our ongoing and continued success is a direct result of the efforts and support of our sponsoring companies and membership. Please contact NABC directly for membership information. Call 1-888-667-7433 (888-66PRIDE) or go to www.autobodycouncil.org.

NABC ~ Changing the image of our industry, one consumer at a time.

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