



P.O. Box 3007, Mechanicsville, VA 23116 - 888-66-PRIDE Toll-Free
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December Member Newsletter

NABC Welcomes New Board of Directors and Elected Officers in Las Vegas

The National Auto Body Council (NABC) 2006 Annual Meeting took place on November 4th, just prior to the opening of NACE. There, at the early morning meeting, Gary Wano, Jr and Doug Webb were saluted for their outstanding service to the Board in recent years.

As all those nominated gave their intention speeches, all members present were asked to take vote for their favored choices. The results of the election were the addition of Bill Garoutte of Elite Dent Alliance and Michael Quinn of 911 Collision Centers, as well as the renewed terms for Bruce Cooley of DuPont Performance Coatings, Dave Henderson of See Progress, Bob Keith of CARSTAR, Inc., Dan Risley of SCRS, and Margo Smith of Storm Appraisal Services.

Once elected to the Board of Directors, these individuals reconvened the meeting to elect the Officers of the Board. Following the nomination and election process, the following individuals will be serving as our Officers for 2007:

President: Russell Thrall III, I-CAR Education Foundation and CollisionWeek

Vice President: George Avery, State Farm Insurance Co.

Treasurer: Karen Fierst, KerenOr Consultants

Secretary: Janet Chaney, Cave Creek Business Development

Director At Large: Bob Keith, CARSTAR, Inc.

We welcome these individuals as our leaders for the upcoming year, and look forward to the insight and experience they bring to our organization.

NABC Announces 2006 PRIDE Award Winners

The National Auto Body Council (NABC) proudly announces the winners of the 2006 PRIDE Awards, presented on Tuesday, October 31 at the Collision Industry Night of Achievement in Las Vegas, Nevada. The honor recognizes industry members that perform exceptional humanitarian and benevolent acts of kindness.

The first recipient introduced by NABC PRIDE Committee Chair Janet Chaney was **Ken Hughes**, president of Wiregrass Body and Frame in Enterprise, Alabama.

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Upcoming Meeting Schedule

January 16/17: Tuesday & Wednesday Board of Directors and Planning Open Meetings Annual Golf Outing

Scottsdale/Fountain Hills, Arizona

Meeting Held at: Radisson Ft. McDowell Resort & Casino

Reservations: 1-480-836-5300 (CIC Rate: \$145.00)

April 10: Tuesday Board of Directors Meeting

Atlanta, Georgia

Meeting Held at: Crowne Plaza Hotel

Reservations: 1-800-554-0055 (CIC Rate: \$145.00)

July 24: Tuesday Board of Directors Meeting

Orlando, Florida

Meeting Held at: Omni Orlando Resort/Champions Gate

Reservations: through I-CAR Registration website
www.i-car.com

DON'T FORGET TO SEND IN YOUR GOLF ENTRY FOR THE ANNUAL GOLF OUTING ON TUESDAY JANUARY 16TH.

Download it at: <http://ciclink.com/nabcentry.pdf>

NABC Calls for Your Photos

If you have a photo from a project of NABC, such as:
Habitat for Humanity
a Golf Outing
Camp Mak-A-Dream

or other project that NABC has been involved with since inception in 1995 please e-mail it over to us at: info@autobodycouncil.org or mail it to: P.O. Box 3007, Mechanicsville, VA 23116

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Ken's dedication to his community manifests in many ways, including involvement in his local Red Cross, sponsoring a trip to Washington D.C. for the Enterprise police explorers and painting a police vehicle promoting the DARE program in his community. In addition, he has served as an Enterprise city councilman and works for a local high school work program mentoring, counseling and teaching students.

Ken stresses training, education, and service to others less fortunate. During Collision Repair Industry PRIDE Month—an annual occurrence in the state of Alabama—Governor Bob Riley issued a proclamation citing NABC and Wiregrass Body and Frame for the positive effects of their efforts.

Brandon Eckenrode of Schaumburg, Illinois is the second 2006 PRIDE Award winner. A senior marketing communications specialist for I-CAR, Brandon is an accomplished long-distance runner and triathlete, combining his passion for life and dedication to physical fitness in ways that help serve his community.

Brandon participated in last year's Chicago Marathon, receiving sponsorship funds to give to Deborah's Place, a Chicago area shelter for homeless women. During other marathons Brandon has raised money for Chicago-land firefighters as well as the Schaumburg police department, the latter contribution going towards the purchase of "alcohol impairment goggles" to educate the community about the dangers of drinking and driving. Brandon also works as a Schaumburg Snow Angel, shoveling driveways and sidewalks for the elderly and disabled.

PRIDE Award winner number three is **Ron Reichen**, president and CEO of Precision Body and Paint in Beaverton, Oregon. "The PRIDE committee recognizes Ron for his extensive and varied involvement in the greater Portland area," says Chaney. "He is involved with Doernbecher Children's Hospital in a variety of ways—including helping raise \$800,000.00 through a silent auction—and serves on the curriculum board of the Hillsboro school district. His participation extends to the Washington County Fair board and the Portland Community College technical trades advisory board."

Ron works with Habitat for Humanity and serves as president on his church's board council. He personally produced a DVD about the collision repair industry to use when he speaks to young people, helping them choose a career path. "I've begun speaking to ninth graders," Ron explains. "I think we have a better opportunity to reach them at that grade level than in high school."

At the Collision Industry Night of Achievement, NABC President Guy Bargnes took the opportunity to remind attendees of the meaning of the PRIDE Awards and their significance to the collision repair industry, borrowing a quote from Dr. Chris Bart as he did. "The NABC vision—that the collision repair industry be recognized as an essential profession serving the community—is a massively inspiring, overarching, long-term goal," Bargnes stated. "For 11 years the PRIDE Award has kept us moving toward that goal, enhancing the image of the industry in the process. Congratulations and thank you to all our PRIDE winners for continuing to do the right thing."

NABC Announces Winners of 2006 Industry Idea Fair

It is with great pride that the National Auto Body Council (NABC) announces the winners of the 2006 Industry Image Enhancement Idea Fair, which encourages members of the collision repair industry to come forward and submit their ideas for image building programs or campaigns.

The first place award went to Stephen Fink of Terry's Auto Supply in Hollywood, Florida. Stephen proposed the development of 30-second screen ads, to be shown at movie theaters in metropolitan areas. These spots—envisioned to be polished productions of broadcast quality—would provide the motoring public a first-hand view of the high standards and professionalism synonymous with the modern collision repair industry. In addition, they would communicate that it is possible for body and paint technicians to attain a high standard of living.

Stephen came up with the idea by doing what he often does: brainstorming ways to solve the challenges facing the industry from the perspective of money *not* being an issue. "I thought that we need to get the message out to the masses in the most efficient manner," he explains. "What better way than having a captive audience watching a 30-second commercial with eye-catching images and a positive message about your industry? Now all we have to do is raise enough money and we've accomplished a lot for a relatively small investment. It's a win-win situation that I think everyone in the industry could get behind and see it through to success."

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Though happy to learn that he won for what he considers a "pretty darned good idea," Stephen is quick to point out the contributions of others. "NABC is one of many great industry organizations who fight daily to improve business," he adds. "I'm glad that I have the chance to belong and participate in making the industry a better place."

Brandon Eckenrode, I-CAR senior marketing communications specialist, exercised his fertile mind and won *both* the second and third place awards.

USA Weekend magazine, which is delivered in more than 600 papers nationwide, figures prominently in Brandon's second place idea. On the fourth Saturday of each October the magazine sponsors a "Make a Difference Day." This is a day of service which the magazine promotes to encourage communities to accomplish thousands of projects in hundreds of towns.

Brandon proposed that NABC contact *USA Weekend* to inform them of the charitable professionals and businesses that make up the collision repair industry, as well as provide background on the work of NABC itself. At that point, NABC would coordinate an industry-wide charitable act—for example, a canned food drive or neighborhood garbage pickup—on "Make a Difference Days" in consecutive years. This would showcase the industry's giving nature to the entire country on an ongoing basis.

Brandon's third place winning idea is exclusively local in focus. He suggested that NABC create a Community Action Recognition (CAR) program to reward industry individuals or businesses when they perform a noteworthy act of community service. Those recognized would receive an eye-catching window decal and certificate for display. The month and year of the recognition would be featured prominently, adding additional impact if more than one decal were awarded.

The multiple recognition surprised Brandon, who coincidentally won a 2006 NABC PRIDE award for his efforts in helping raise money for a women's homeless shelter in Illinois. He was quick to express his appreciation. "It's a great honor to be acknowledged by NABC, which is always on the front lines, highlighting the industry's caring and generous nature," he says. "I invite any and all industry professionals/businesses to get involved now, because there is no time like the present to help."

All entries were submitted anonymously to a panel of impartial judges who did not know the identities of the winners until after the submissions were evaluated and the winners selected. The contest was conducted during NACE 2006 on November 2-4 and final decisions were made by the panel on November 14. The first, second and third place winners were notified on November 14 and 15. Winners received an American Express gift card in the amount of \$500 (first place), \$300 (second place) and \$200 (third place). The three winning ideas will be considered at the Council's annual strategic planning meeting, scheduled for January 16, 2007 in Scottsdale, Arizona, and preceding NABC's annual fundraiser golf tournament (January 17) and the CIC planning meeting (January 18 and 19).

Keystone Automotive Steps Up to the Plate for NABC

The National Auto Body Council (NABC) proudly welcomes Keystone Automotive—the leading North American supplier of premium replacement auto body parts and supplies to the collision repair industry—as its newest corporate member. The announcement was made official on November 2, 2006, at the NABC annual board meeting in Las Vegas, Nevada.

Keystone's significant contribution to the industry is not surprising given the company's history of charitable activities, a characteristic demonstrated most recently by its \$10,000 donation in support of the Collision Industry Foundation's Collision Industry Relief project, which helped get the families of collision repairers adversely affected by Hurricane Katrina back on their feet. In addition, Keystone has supported I-CAR, NABC's various Camp Mak-A-Dream undertakings, and a number of other worthy industry-related causes.

The support of corporate members helps NABC, a not-for-profit organization, undertake such projects as a national public relations effort to educate consumers and repairers on issues such as eliminating fraud and finding a quality collision repair facility; the aforementioned Collision Industry Relief project; and—most recently—a comprehensive effort to network with the consumer press to elevate the collision repairer's profile in the eyes of the motoring public.

A fixture in the automotive market for close to 60 years, Keystone Automotive Industries, Inc. (NasdaqNM: KEYS) distributes its products primarily to collision repair shops through 136 distribution facilities, of which 22 serve as regional hubs, located in 38 states and Canada. Its product lines consist of automotive body parts, bumpers, and remanufactured alloy wheels, as well as paint and other materials used in repairing a damaged vehicle. These products comprise more than 19,000 stock keeping units that are sold to more than 25,000 repair shops throughout the United States and Canada. For more information, visit www.keystone-auto.com.

NABC Creates Disaster Preparedness Brochure to Help Prepare Shop Owners in the Event of an Emergency



The National Auto Body Council (NABC), in conjunction with the Collision Industry Relief Efforts, has prepared for the industry a document which will aid a shop owner in preparing for a disaster. This document includes items such as tool coverage for technicians, business evacuation and communication, emergency supplies and rebuilding tips.

This information comes after many efforts to help those who were devastated by Hurricanes Katrina, Rita and Wilma in the summer of last year. There are still individuals in the Gulf Coast region who are rebuilding their lives.

With some proper planning in place, you could help protect your business, employees and family. Please look for this as an insert in Automotive Body Repair News (ABRN) and Body Shop Business. If you would like a copy mailed to you, please contact our Administration Office.

Collision Industry Relief Effort Continues to Assist Disaster Victims in the Collision Repair Industry

The Collision Industry Foundation is spearheading efforts to help those in the Collision Repair industry, including repairers, suppliers and insurance personnel, who may suffer catastrophic losses during disasters such as Hurricane, Tornado, Flood, Fire or other disasters. Our goal is to help them in starting to rebuild their lives .

Here's how you can help:

1. Contribute money so that we can help these families with tool replacement, housing essentials or other items that may be crucial in the time of loss. You can contribute directly to:

Collision Industry Foundation—Disaster Relief

Website: <http://www.collisionindustryfoundation.org>

Email: info@autobodycouncil.org

Mail: P.O. Box 3007, Mechanicsville, VA 23116

2. If you know someone in our industry who is in need, or are looking for help, contact:

Phone: 888-66-PRIDE (888-667-7433) Toll-Free - Or post at: www.collisionindustryrelief.com

Eckenrode Goes the Extra Mile for Homeless Women's Shelter

Brandon Eckenrode, Senior Marketing Communications Specialist for I-CAR, is combining his dedication to physical fitness with his strong commitment to community action. An accomplished amateur athlete, Eckenrode is competing in the 2006 LaSalle Bank Chicago Marathon on October 22, 2006, soliciting sponsorships to back his effort, and then donating *all* the funds derived from those sponsorships directly to Deborah's place, a Chicago-area shelter for homeless and formerly homeless women.

This is Eckenrode's second marathon and he is hoping to use it as a mechanism to qualify for the Boston marathon. Sponsors have the option to purchase a special t-shirt, and will receive acknowledgement on a donation list displayed on a special website dedicated to the cause, www.thereisnoquestion.com. To date Eckenrode has raised nearly \$3,000 for the shelter.

If you are interested in "backing" Brandon and Deborah's Place, you can do it two ways. You can visit the Deborah's Place website (see next page), click the "Do You Have Brandon's Back?" button, and charge a tax-deductible donation to your credit card. Or, you may make out a personal check or money order to "Deborah's Place" and send it via snail-mail to:

Deborah's Place
Attn: Vered Miller
2822 West Jackson Blvd.
Chicago, Illinois 60612

You can e-mail Brandon at BrandonMarathon@hotmail.com

Deborah's Place, a private not-for-profit corporation, serves women in Chicago who are homeless or formerly homeless. Food, shelter and supportive services are provided by dedicated volunteers and staff so that women can become empowered to take back and maintain control over their lives. For more information on Deborah's place visit www.deborahsplace.org.